



## triple7 Safewash Laundry Liquid & Powder



**A powerful botanical laundry detergent  
containing natural ingredients.**

- > **Low Allergy & Fragrance free**
- > **Highly concentrated**
- > **Safe for Septics**
- > **Environmentally preferred product**

***Cleaner Safer Greener***

# Product Application Sheet – LAUNDRY PRODUCTS

## triple<sup>7</sup> Safewash Powder & Liquid



### Product Description

triple<sup>7</sup> Safewash is a high performance, concentrated plant based laundry wash containing all natural ingredients. It leaves fabrics soft, clean and odour free without any harsh or toxic chemicals or fillers. triple<sup>7</sup> Safewash is hypo-allergenic in nature and less likely to cause unpleasant allergic reactions.

triple<sup>7</sup> Safewash is free of phosphates, it has a low salt loading and is gentle on your clothes (including reflective tape). The product contains natural whiteners and can improve the quality of grey water. Normally, there is no need to use fabric softeners.

triple<sup>7</sup> Safewash is available in both liquid and powder forms, the liquid being recognised by Woolmark. The product can also assist septic tank function with less odour and water-logging.

### Benefits

- Keeps washing machines clean and sweet smelling
- Improves quality of grey water
- Controls odours in waste water systems
- Keeps drains free of waste deposits
- Free of caustics and phosphates – prevents rust and corrosion
- Highly concentrated – a little goes a long way
- Washes clean without harsh chemicals

### What will triple<sup>7</sup> Safewash do for you?

- Lower temperature water required – saves time and money
- Contains anti-allergen additive – reduces skin irritation and allergic reactions
- Free of builders, reagents and synthetics – greater cleaning power
- Gentle to all fabrics – fabrics soft and free of chemical salt residue
- Safe for reflective safety tape – less replacement costs
- No bleaches or artificial brighteners – colours are brighter naturally
- Value for money – improved machine and hand laundering performance
- Clothes smell naturally fresh – no toxic fragrances
- No caustic or petroleum based products – improves quality of grey water
- Reduces trade waste costs

### Directions for use

triple<sup>7</sup> Safewash powder – use 40 grams for a normal 7kg wash. A 2.5kg pack will usually do more than 80 wash loads.

triple<sup>7</sup> Safewash liquid- use 30ml for a 5kg wash, approximately 160 washes per 5 litre bottle. *These are recommended rates only and add more product as required for heavy soiling.*

triple<sup>7</sup> Safewash will also release scum and latent odours from washing machines and pipework. It is recommended to do 2 empty loads first, using double the normal amount of liquid or powder, prior to putting clothing in the machine.

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Always follow garment label instructions. Sort laundry as usual. As washer fills with water, add triple<sup>7</sup> Safewash Laundry Detergent in the following proportions:

	Light to medium soiled items	Heavily soiled items
Commercial load 35kg	300ml	500ml
Medium load 7kg	60ml	100ml
Small load	30ml	50ml

The product works best in warm water. However, cold water cleaning is also effective if tougher stains are pre-soaked. For previously washed stains, use triple<sup>7</sup> Safestain to pre-soak and loosen most hardened stains.

Both powder and liquid formulations are available, and less product is needed compared to conventional laundry cleaners.

### Tips on Efficient Cleaning

1. Do not over-use triple<sup>7</sup> Safewash, as too much product is wasteful, requires added rinse water and may cause over sudsing.
2. Pre-soak stained fabrics to remove grass, blood, ink, lubricants, felt marker, paint, tea, coffee, urine, coke and tar residues.
3. Washing with warm water (minimum of 35°C) gives better release of protein allergens and organic stains.

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## triple<sup>7</sup> Safewash Powder & Liquid



### triple<sup>7</sup> Safewash testimonials

#### ***White towels never looked so clean***

“After using triple<sup>7</sup> Laundry detergent in both its liquid and powder forms, I have found both of them to be exceptionally good products.

I have used the product in our front loader washing machine and have been surprised at the results. We use predominantly white towels and in the past I have used a washing powder plus whitening agent plus softener. I now only use either triple<sup>7</sup> powder or liquid with no other agents. My white towels, hand towels and face washers are beautiful. It has removed make-up, mascara and grime. I find that all of my washing is clean and fresh. Our front loader used to have a build-up of mildew and scum that we used bleach to remove. All scum and mildew was gone after the fourth wash using triple<sup>7</sup> Safewash. I am very impressed with this product.”

***Rural housewife, Victoria***

#### ***Allergic reaction not a problem with TRIPLE 7 Safewash***

“As a mother of four children, I am constantly washing and until 6 months ago gave little thought to what I used. Then our youngest child suffered a severe allergic reaction to something and went into respiratory distress. After a harrowing few hours and three shots of adrenalin the doctors told us she was okay but they had to find out what she was allergic to.

A few days later we got the news that it was a common chemical found in washing powder. We discovered that it was, in fact, in most washing powders and were at a loss as to how to wash our clothes effectively again. Then someone recommended triple<sup>7</sup> Safewash. It was a saving grace, it not only washed our clothes, but was completely effective without the need for other chemicals such as fabric softener and stain removers.

triple<sup>7</sup> Safewash has solved our washing dilemma, washing smells fresh and best of all we are not putting our children at risk of chemical exposure.”

***Grateful mother.***

#### ***Would like to try other triple<sup>7</sup> products***

“I have been using your laundry liquid for about the last 4 weeks. I am very satisfied with the results I have achieved. The first wash convinced me of its benefits. The lint bag no longer smells musty, the towels on the rack don't seem to get an odour even after a few days of use and poor drying conditions. And best of all I'm not using corrosive caustics or phosphates.

Having a background in cleaning in the food industry, I am fully aware of the problems these chemicals can create.

I am very keen to try some of your other products especially those applicable to the above. Could you please contact me at your earliest convenience to discuss this matter.”

***Contract cleaner.***

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"I have used triple<sup>7</sup> Safewash for delicates and woolens and it leaves the garments Soft and fresh smelling."

#### ***Happy Housewife***

"I used the triple<sup>7</sup> Safewash in both hot and cold water. My comment is that it is hard to get used to the idea that clothes can be clean and fresh without adding a fragrance. I used to believe that a product must have a strong fragrance in order for it to clean."

#### ***Busy Mother VIC***

"I have tried both the triple<sup>7</sup> Safewash Liquid and the Powder. I found the product very easy to use. I do use it regularly to clean out the lines in our washing machine and to make our machine smell fresh."

#### ***Warrnambool Worker***

"We have been using triple<sup>7</sup> Safewash for 2 years and the washing machine always smells clean. triple<sup>7</sup> Safewash liquid is very easy to use and I only fill the liquid up to the lowest mark. I have found for heavily soiled garments, it is better to do a longer wash cycle, and add a bit more triple<sup>7</sup> Safewash than you would normally require. Another alternative is to use a hot wash for heavily soiled laundry, rather than add excess product."

#### ***Guest House Manger***



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The pictured garments were covered in mud, coke and a variety of old stains.

**triple<sup>7</sup> Safestain** was pre-sprayed onto both garments then they were machine washed using **triple<sup>7</sup> Safewash** along with a normal washload.

Both products achieved an extremely pleasing result, with minimal effort and time.

**Call now 1800 777 580**

or

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